Keysight Technologies

Who We Are
The world leader in electronic test and measurement

Milestones

Sept. 19, 2013 – Agilent announced plans to separate into two publicly traded companies through a tax-free spinoff of its electronic measurement company

January 7, 2014 – Keysight Technologies revealed as name of new electronic measurement company

August 1, 2014 – Keysight to become legal entity, wholly-owned subsidiary of Agilent

November 2014 – Keysight to separate from Agilent; stock distributed

Naming Background

Name:
The name Keysight is derived from two English words: key, meaning indispensable or essential, a means of access; and insight, meaning the power of seeing, having vision and perception. The name connotes seeing what others cannot, having the critical or key insight to understand and unlock the changing technology landscape.

Tagline:
 "Unlocking measurement insights for 75 years," commemorates the birth of the original Hewlett-Packard Company, from which Agilent's electronic measurement business originated.

Logo:
Keysight's symbol is a stylized waveform – the shape and form of a common electrical signal. The symbol represents the company's 100% focus on electronic measurement once it separates from Agilent Technologies, as well as a tribute to its legacy that dates back to the beginning of the electronic measurement industry as the original Hewlett Packard Company.

Company colors:
The corporate signature's colors are Keysight Red and Keysight Gray.

Fast Facts

FY13 revenues forecast *****
U.S. $2.9 billion

Number of Employees
9,500

President and CEO
Ron Nersesian

Headquarters
Santa Rosa, California

Key Markets and Rankings:

Keysight holds the **#1 position** in its industry segments of

Communications (wireless data)
Aerospace and defense
Industrial, computers and semiconductors

Website:
 www.keysight.com

*FY13 numbers are estimates based on the midpoints of company guidance provided on 8/14/13.
These are not confirmation of guidance.